

# Norcross Softball Sponsorship Proposal



# Meet Us

The Norcross High School Softball Program, a registered non-profit 501(c)(3) organization, cultivates a positive and inclusive environment, emphasizing skill development, teamwork, and sportsmanship. Our dedicated teacher-coaches prioritize the STUDENT Athlete, stressing the importance of balancing academics with athletics.

Committed to empowering young women, The Norcross Diamond Club seeks to be a catalyst for positive change. Our goal is to provide financial and logistical support, covering equipment, facilities, and player development. Through community-building events, we aim to foster school spirit while promoting academic success and recognizing achievements, contributing to the overall growth of the girls within the school and community.

We are seeking partners who share our commitment to empowering young women and recognizing the immense potential within Norcross's girls' softball program. By sponsoring the girls' softball program, you are investing in the development of future leaders and sending a powerful message about the importance of equal opportunities for young women in athletics. Your association with our program aligns your brand with community pride and engagement, demonstrating your commitment to supporting local initiatives.

Moreover, your sponsorship creates a lasting impact on the lives of these young athletes and the program for years to come. In addition to our current financial support, we are actively seeking funds to construct a dedicated locker room for the softball team, strategically located adjacent to the home team dugout. We invite you to join us in building a program that uplifts the current generation of young women while laying the groundwork for an enduring legacy for our future Lady Blue Devils.

Thank you for your invaluable support. Go Blue Devils!

# Sponsorship Packages

SPONSORSHIP OPPORTUNITIES	HOMERUN HERO & PLAYER SPONSORED	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
*all sponsorships are tax deductible	\$100-\$299	\$300	\$1000	\$5000 (spans 2yrs)
Acknowledgement on team Social Media Channels	X	X	X	X
Company listed on main page of team website	X	X	X	X
Advertisement space on team website with company logo and link to your website		X	X	X
Logo on Signate at Concession Stand		X	X	X
Logo on Signage at Softball Field		X	X	X
Public address recognition presented at each home game, along with Slogan/Tag Line			X	X
Logo on any promotional apparel (Youth Summer Camp, Pink Out Shirts)			X	X
Invitation to promote your goods or services at our Sponsors Game Night			X	X
2 Complimentary Tickets to All Home Games				X
Logo on Banner displayed on Norcross Tent (set up all home games and community events)				X
Attendance and acknowledgement at Ribbon Cutting Ceremony for opening of new dugout (targeting 2025 season)				X

## ADDITIONAL OPTIONS TO SUPPORT THE PROGRAM

- Meal Sponsorships - Pre-Game Player , End of Season Banquet
- Gift Certificates for Community Event Raffles
- % proceeds at Restaurants for Spirit Nights

Thank you for your consideration and supports of girls athletics at Norcross High School

## Contact Us

[www.norcrosssoftball.org](http://www.norcrosssoftball.org)

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The Norcross Diamond Club is a 501c(3) non-profit organization

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